
Report on B.Des (Fashion Design) Students' Participation as Designers in "Lucknow Times Fashion Week" held on 1st February, 2025

1 message

Communication Cell IUL <communications@iul.ac.in>
Bcc: archfc@iul.ac.in

15 February 2025 at 16:45

**Brief Report on B.Des (Fashion Design) Students' Participation as Designers in "Lucknow Times Fashion Week" held on 1st February, 2025
Organized by Times of India Group at Centrum Hotel, Lucknow**

The 4th-year fashion design students of Integral University showcased their exceptional creative talents at the prestigious **Lucknow Times Fashion Week 2025**, a platform that brought together industry professionals, fashion enthusiasts, and media representatives. This event not only highlighted the students' innovative designs but also underscored the unwavering support and guidance provided by the competent authority of Integral University.

Collections Showcased

The students' presented two exclusive collections that reflected their artistic vision and technical expertise:

1. Purple Petals

Inspired by the elegance and charm of floral aesthetics, the Purple Petals collection featured a blend of contemporary silhouettes with delicate embellishments. The collection predominantly used soft purples, lavenders, and pastel tones, emphasizing intricate embroidery and draped designs. The pieces highlighted femininity and grace, making a strong statement on modern elegance.

2. Sham-e-Awadh

Drawing inspiration from the rich cultural heritage of Awadh, the Sham-e-Awadh collection celebrated traditional craftsmanship with a modern touch. The collection incorporated intricate zardozi embellishments and luxurious fabrics like silk and velvet. With a color palette of deep jewel tones and gold accents, the collection paid homage to the grandeur of Awadhi fashion while incorporating contemporary cuts and styles.

Beyond the runway, a dedicated section showcased the students' creative processes, including sketches, fabric explorations, and design development. This immersive display allowed the audience to appreciate the depth of their creativity and technical skills. The participation of Integral University students was met with widespread acclaim from fashion experts, media representatives, and attendees. Their innovative approach and meticulous attention to detail were highly commended, reinforcing their potential as future leaders in the fashion industry.

The event's success was made possible through the dedicated efforts of faculty members **Mr. Imran Beg, Mr. Aaqib Ahmad, and Ms. Anusha Mishra**, who coordinated and managed the session under the exemplary guidance of **Prof. Zeba Nisar**, Dean, FoAPD. Her leadership and commitment played a pivotal role in shaping the students' success. We also extend our heartfelt gratitude to **Dr. Safiullah Khan**, Head of the Department of Architecture, for his unwavering support.

Above all, we are deeply thankful to the competent authority of Integral University for providing this incredible opportunity to participate in such a prestigious event. Their encouragement and commitment to fostering innovation and excellence have been instrumental in empowering our students to shine on a national platform.

Attached herewith are glimpses that capture the essence of this insightful session.



Thanks and Warm Regards,

--

Prof. (Ar.) Zeba Nisar

Professor & Dean

Faculty of Architecture, Planning & Design

Integral University, Lucknow-226026

+91-9532669866, +91-522-2890812, 2890730

deanarch@iul.ac.in

www.iul.ac.in